

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	AMERICAN CROSSROADS	Invoice #	WN12110080
Product	American Crossroads	Invoice Date	11/25/12
Estimate Number	1287	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	WRC	Order #	344127
Account Executive	Kaitie Conway	Alt Order #	WOC10036198
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/31/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	02812
		Advertiser Ref	23438

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
		All spots on this order immediately preemptible class of time									
					10/29/12 to 11/04/12	3x	-- 111--				
	WRC			W	10/31/12	:30	5:41 AM	USPRTV28ACH	\$2,100.00		1
	WRC			Th	11/01/12	:30	5:27 AM	USPRTV28ACH	\$2,100.00		3
	WRC			F	11/02/12	:30	5:45 AM	USPRTV28ACH	\$2,100.00		5
2	WRC	5-6A NEWS4 @5AM	5A-6A								
					10/31/12 to 11/06/12	1x	1-----				
	WRC			M	11/05/12	:30	5:29 AM	USPRTV28ACH	\$2,100.00		1
3	WRC	6-7A NEWS4 @ 6AM	6A-7A								
					10/29/12 to 11/04/12	6x	-- 222--				
	WRC			W	10/31/12	:30	6:15 AM	USPRTV24ACH	\$4,200.00		1
	WRC			W	10/31/12	:30	6:57 AM	USPRTV28ACH	\$4,200.00		2
	WRC			Th	11/01/12	:30	6:24 AM	USPRTV28ACH	\$4,200.00		3
	WRC			Th	11/01/12	:30	6:59 AM	USPRTV28ACH	\$4,200.00		4
	WRC			F	11/02/12	:30	6:07 AM	USPRTV28ACH	\$4,200.00		6
	WRC			F	11/02/12	:30	6:28 AM	USPRTV24ACH	\$4,200.00		5
4	WRC	6-7A NEWS4 @ 6AM	6A-7A								
					10/31/12 to 11/06/12	1x	1-----				
	WRC			M	11/05/12	:30	6:14 AM	USPRTV28ACH	\$4,200.00		1
5	WRC	7-9A TODAY SHOW	7A-9A								
					10/29/12 to 11/04/12	3x	-- 111--				
	WRC			W	10/31/12	:30	8:57 AM	USPRTV28ACH	\$4,200.00		1
	WRC			Th	11/01/12	:30	7:58 AM	USPRTV28ACH	\$4,200.00		3

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	02812
		Advertiser Ref	23438

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC	7-9A TODAY SHOW	7A-9A								
	WRC			F	11/02/12	:30	8:58 AM	USPRTV28ACH	\$4,200.00		5
6	WRC	9-10A TODAY SHOW 2	9A-10A								
				10/29/12 to 11/04/12	1x	-- WTF--					
	WRC			Th	11/01/12	:30	9:27 AM	USPRTV24ACH	\$4,200.00		3
7	WRC	9-10A TODAY SHOW 2	9A-10A								
				10/31/12 to 11/06/12	1x	1-----					
	WRC			M	11/05/12	:30	9:52 AM	USPRTV28ACH	\$4,200.00		1
8	WRC	10-11A TODAY SHOW 3	10A-11A								
				10/29/12 to 11/04/12	1x	-- WTF--					
	WRC			F	11/02/12	:30	10:30 AM	USPRTV28ACH	\$4,200.00		3
9	WRC	10-11A TODAY SHOW 3	10A-11A								
				10/31/12 to 11/06/12	1x	1-----					
	WRC			M	11/05/12	:30	10:27 AM	USPRTV24ACH	\$4,200.00		1
10	WRC	News 4 @ 4:30a	4:26-4:59a								
				10/31/12 to 11/06/12	3x	1-11---					
	WRC			W	10/31/12	:30	4:56 AM	USPRTV24ACH	\$450.00		1
	WRC			Th	11/01/12	:30	4:55 AM	USPRTV28ACH	\$450.00		2
	WRC			M	11/05/12	:30	4:38 AM	USPRTV24ACH	\$450.00		3
11	WRC	News 4 Sat 6am 6-7a	6A-7A								
				10/29/12 to 11/04/12	1x	-----1-					
	WRC			Sa	11/03/12	:30	6:39 AM	USPRTV28ACH	\$1,800.00		1
12	WRC	Saturday Today 7-9a	7A-9A								

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		Invoice Period	10/29/12 - 11/05/12
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		Agency Ref	02812
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRC	Saturday Today 7-9a	7A-9A								
	WRC				10/29/12 to 11/04/12	1x	----- 1-				
				Sa	11/03/12	:30	7:57 AM	USPRTV24ACH	\$3,600.00		1
13	WRC	News 4 Sat 9-1030a	9-1030a								
	WRC				10/29/12 to 11/04/12	1x	----- 1-				
				Sa	11/03/12	:30	9:15 AM	USPRTV28ACH	\$2,700.00		1
14	WRC	News 4 This Week	530-6a								
	WRC				10/29/12 to 11/04/12	1x	----- 1				
				Su	11/04/12	:00			\$600.00	Credited	1
					PREEMPT						
15	WRC	News Sun 6-7a	6-7a								
	WRC				10/29/12 to 11/04/12	1x	----- 1				
				Su	11/04/12	:30	6:11 AM	USPRTV28ACH	\$2,100.00		1
16	WRC	News Sun 7-8a	7-8a								
	WRC				10/29/12 to 11/04/12	1x	----- 1				
				Su	11/04/12	:30	7:10 AM	USPRTV28ACH	\$1,900.00		1
17	WRC	News 4 Sun 9-10a	9-10A								
	WRC				10/29/12 to 11/04/12	1x	----- 1				
				Su	11/04/12	:30	9:38 AM	USPRTV28ACH	\$2,500.00		1
18	WRC	11A-12P MIDDAY NEWS	11A-12P								
	WRC				10/31/12 to 11/06/12	8x	2- 222- -				
				W	10/31/12	:30	11:30 AM	USPRTV28ACH	\$1,200.00		1
	WRC			W	10/31/12	:30	11:54 AM	USPRTV28ACH	\$1,200.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRC	11A-12P MIDDAY NEWS	11A-12P								
	WRC			Th	11/01/12	:30	11:19 AM	USPRTV28ACH	\$1,200.00		4
	WRC			Th	11/01/12	:30	11:44 AM	USPRTV28ACH	\$1,200.00		3
	WRC			F	11/02/12	:30	11:25 AM	USPRTV28ACH	\$1,200.00		5
	WRC			F	11/02/12	:30	11:50 AM	USPRTV28ACH	\$1,200.00		6
	WRC			M	11/05/12	:30	11:13 AM	USPRTV28ACH	\$1,200.00		8
	WRC			M	11/05/12	:30	11:40 AM	USPRTV28ACH	\$1,200.00		7
21	WRC	Steve Harvey	2-3p								
					10/31/12 to 11/06/12	4x	1- 111--				
	WRC			W	10/31/12	:30	2:20 PM	USPRTV24ACH	\$1,275.00		1
	WRC			Th	11/01/12	:30	2:53 PM	USPRTV28ACH	\$1,275.00		2
	WRC			F	11/02/12	:30	2:49 PM	USPRTV24ACH	\$1,275.00		3
	WRC			M	11/05/12	:30	2:40 PM	USPRTV28ACH	\$1,275.00		4
22	WRC	Ellen	3P-4P								
					10/31/12 to 11/06/12	4x	1- 111--				
	WRC			W	10/31/12	:30	3:31 PM	USPRTV28ACH	\$1,800.00		1
	WRC			Th	11/01/12	:30	3:37 PM	USPRTV28ACH	\$1,800.00		2
	WRC			F	11/02/12	:30	3:38 PM	USPRTV28ACH	\$1,800.00		3
	WRC			M	11/05/12	:30	3:57 PM	USPRTV28ACH	\$1,800.00		4
23	WRC	4-5P NEWS4 @ 4PM	4P-5P								
					10/31/12 to 11/06/12	4x	1- 111--				
	WRC			W	10/31/12	:00			\$2,400.00	Credited	1
					PREEMPT						
	WRC			Th	11/01/12	:30	4:42 PM	USPRTV24ACH	\$2,400.00		2
	WRC			F	11/02/12	:30	4:13 PM	USPRTV28ACH	\$2,400.00		3

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23	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	WRC			M	11/05/12	:30	4:43 PM	USPRTV24ACH	\$2,400.00		4
24	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
				10/31/12 to 11/06/12		4x	1- 111--				
	WRC			W	10/31/12	:30	5:24 PM	USPRTV28ACH	\$3,500.00		1
	WRC			Th	11/01/12	:30	5:44 PM	USPRTV28ACH	\$3,500.00		2
	WRC			F	11/02/12	:30	5:28 PM	USPRTV28ACH	\$3,500.00		3
	WRC			M	11/05/12	:30	5:29 PM	USPRTV28ACH	\$3,500.00		4
26	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
				10/31/12 to 11/06/12		4x	1- 111--				
	WRC			W	10/31/12	:30	7:22 PM	USPRTV28ACH	\$20,000.00		1
	WRC			Th	11/01/12	:30	7:30 PM	USPRTV28ACH	\$20,000.00		2
	WRC			F	11/02/12	:30	7:22 PM	USPRTV28ACH	\$20,000.00		3
	WRC			M	11/05/12	:30	7:15 PM	USPRTV28ACH	\$20,000.00		4
27	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
				10/29/12 to 11/04/12		3x	-- 111--				
	WRC			W	10/31/12	:30	7:31 PM	USPRTV24ACH	\$20,000.00		1
	WRC			Th	11/01/12	:30	7:59 PM	USPRTV28ACH	\$20,000.00		2
	WRC			F	11/02/12	:30	7:31 PM	USPRTV24ACH	\$20,000.00		3
28	WRC	Ftball Night Am Non-Loc	7-815p								
				10/29/12 to 11/04/12		1x	-----1				
	WRC			Su	11/04/12	:30	7:28 PM	USPRTV28ACH	\$15,000.00		1
29	WRC	11-1135p M-SU L NEWS	11P-1135P								
				10/29/12 to 11/04/12		5x	-- 11111				

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29	WRC	11-1135p M-SU L NEWS	11P-1135P								
	WRC			W	10/31/12	:30	11:21 PM	USPRTV28ACH	\$5,000.00		1
	WRC			Th	11/01/12	:30	11:23 PM	USPRTV28ACH	\$5,000.00		2
	WRC			F	11/02/12	:30	11:21 PM	USPRTV28ACH	\$5,000.00		3
	WRC			Sa	11/03/12	:30	11:28 PM	USPRTV28ACH	\$5,000.00		4
	WRC			Su	11/04/12	:30	11:55 PM	USPRTV28ACH	\$5,000.00		5
30	WRC	Late News (NFL)	1130P-1205a								
				10/29/12 to 11/04/12	1x	----- 1					
	WRC			Su	11/04/12	:30	12:14 AM	USPRTV28ACH	\$5,000.00		1
31	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
				10/29/12 to 11/04/12	1x	-- WTF--					
	WRC			Th	11/01/12	:30	12:07 AM	USPRTV24ACH	\$5,000.00		3
32	WRC	1237-137a Fallon	1237-137a								
				10/29/12 to 11/04/12	3x	-- 111--					
	WRC			W	10/31/12	:30	1:15 AM	USPRTV28ACH	\$900.00		1
	WRC			Th	11/01/12	:30	1:13 AM	USPRTV28ACH	\$900.00		2
	WRC			F	11/02/12	:30	12:59 AM	USPRTV28ACH	\$900.00		3
33	WRC	136A-205A CARSON DALY	136A-205A								
				10/31/12 to 11/06/12	4x	1- 111--					
	WRC			W	10/31/12	:30	1:47 AM	USPRTV28ACH	\$400.00		1
	WRC			Th	11/01/12	:30	1:46 AM	USPRTV28ACH	\$400.00		2
	WRC			F	11/02/12	:30	1:53 AM	USPRTV28ACH	\$400.00		3
	WRC			M	11/05/12	:30	2:23 AM	USPRTV28ACH	\$400.00		4
34	WRC	Sat. Night Live	1130P-1:02a								

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

CROSSROADS MEDIA, LLC
Attention: Accounts Payable
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	AMERICAN CROSSROADS	Invoice #	WN12110080
Product	American Crossroads	Invoice Date	11/25/12
Estimate Number	1287	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	WRC	Order #	344127
Account Executive	Kaitie Conway	Alt Order #	WOC10036198
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/31/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
		Agency Ref	02812
		Advertiser Ref	23438

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	WRC	Sat. Night Live	1130P-1:02a								
	WRC			10/29/12 to 11/04/12	1x	----- 1-					
				Sa	11/03/12	:30	12:29 AM	USPRTV28ACH	\$4,000.00		1
35	WRC	Redskins Final	1205x-1235x								
	WRC			10/29/12 to 11/04/12	1x	----- 1					
				Su	11/04/12	:30	12:43 AM	USPRTV24ACH	\$1,900.00		1
36	WRC	Access H	1235-135a								
	WRC			10/29/12 to 11/04/12	1x	----- 1					
				Su	11/04/12	:30	1:03 AM	USPRTV28ACH	\$600.00		1
37	WRC	NFL Reg Season Non-Local	8P-1130P								
	WRC			10/29/12 to 11/04/12	1x	----- S					
				Su	11/04/12	:30	10:03 PM	USPRTV28ACH	\$45,000.00		1
38	WRC	Meet The Press	1030-1130A								
	WRC			10/29/12 to 11/04/12	1x	----- S					
				Su	11/04/12	:30	10:30 AM	USPRTV28ACH	\$30,000.00		1
39	WRC	The Voice	8-10p								
	WRC			11/05/12 to 11/11/12	1x	M-----					
				M	11/05/12	:30	9:40 PM	USPRTV28ACH	\$20,000.00		1
40	WRC	Press Pass	11:32-1149a								
	WRC			10/29/12 to 11/04/12	1x	----- S					
				Su	11/04/12	:30	11:46 AM	USPRTV24ACH	\$5,000.00		1
41	WRC	Law & Order SVU	9P-10P								
				10/29/12 to 11/04/12	1x	-- W----					

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ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	AMERICAN CROSSROADS	Invoice #	WN12110080
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Estimate Number	1287	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
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Special Handling		Product Code	27
		Agency Ref	02812
		Advertiser Ref	23438

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
41	WRC	Law & Order SVU	9P-10P								
	WRC			W	10/31/12	:30	9:20 PM	USPRTV28ACH	\$15,000.00		1
42	WRC	5-6A SAT/SUN ROTATION	5A-6A								
					10/29/12 to 11/04/12	1x	-----S				
	WRC			Su	11/04/12	:30	5:04 AM	USPRTV28ACH	\$200.00		1

Aired Spots **81**

<u>Gross Total</u>	\$442,250.00	
<u>Agency Commission</u>	\$66,337.50	
<u>Net Amount Due</u>	\$375,912.50	<u>Payment Terms 30 Days</u>

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